

# Selena Mariano

## EDUCATION

**PhD in Legality, Political Culture and Democracy  
(Nov 2022 - Oct 2025)**

*University of Perugia, Department of Political Sciences*

**Master's Degree with honours in Public, Digital and Business  
Communication/LM-59 (Sept 2019 - Jul 2021)**

*University of Perugia, Department of Political Sciences*

**Bachelor's Degree with honours in Communication Studies/L-20  
(Sept 2016 - Jul 2019)**

*University of Perugia, Department of Political Sciences*

## EXPERIENCE

**University of Perugia, Department of Political Sciences  
(Oct 2024 - Today)**

*Support to the Digital Communications Team*

Graphic designer, social media strategist and marketer and events planner.

**Radiophonica.com (Oct 2016 - Today)**

*Editorialist, Speaker & Reporter*

Podcast and video recording and editing; photo reporting; live coverage of events; journalist; presenter.

**Private Education (Oct 2016 - Today)**

*English teacher*

### **KLAVA Web3 Solutions (Aug 2022 - Jan 2024)**

*Social Media Marketer & Project Manager*

Developed digital campaigns and coordinated projects for Web3 innovation.

### **Europe Direct Umbria (Feb 2022 - Dec 2022)**

*Communications Manager*

Team coordinator in European projects (Life-Clivut; G.R.O.U.N.D.); graphic designer, content and social media strategist and marketer; accounts manager (stakeholders and press); events planner.

### **PGK Karting Network Perugia (Nov 2021 - Apr 2022)**

*Marketing Manager*

Social media strategist and planning of karting events.

### **University of Perugia, Department of Political Sciences (Dec 2018 - Apr 2019)**

*Support to the Academic Office*

Desk management and support to the bureaucratic procedures.

## **CORE SKILLS**

- Corporate & Brand Communication: press releases, institutional storytelling, corporate identity.
- Media Relations & PR: experience in managing press requests, interviews, and official statements.
- Event Management\_ planning, coordinating, and promoting events (motorsport, academic, institutional).
- Digital & Social Media Strategy\_ multi-channel content creation and editorial planning (Instagram, YouTube, X, Facebook).
- Project & Team Management: coordination of cross-functional projects and leadership in communication teams.
- Multilingual Communication: Italian (native), English (C1 certified).
- Crisis Communication & Problem Solving: handling sensitive topics and protecting brand reputation.
- Storytelling & Content Creation: podcasts, video production, news articles, and creative campaigns.
- Analytical & Reporting Skills: monitoring KPIs and evaluating communication strategies.

## **HARD SKILLS**

- Professional proficiency in social media tools (Meta, X/Twitter)
- Professional proficiency in Google and Office suites
- Professional proficiency in Canva
- Professional proficiency in Discord, Notion, Slack, Asana and Jira

## **RESEARCH ACTIVITY ABROAD**

Visiting researcher, Loughborough University (Feb 2024 - Aug 2024)

## **CONFERENCES AND SEMINARS**

- LEPA 2022 Conference, University of Perugia, Department of Political Science (Jun 2022)
- Data Session “The stigma of being a woman” — Discourse and Rhetoric Group, Loughborough University (Mar 2024)
- “The stigma of being a woman secondary victimisation and discrimination of gender-based violence victims” — CSSP Seminars, Loughborough University (May 2024)
- “Secondary victimisation in courtrooms: Deconstructing rape myths”, Pint of Science, Loughborough (May 2024)
- “The stigma of being a woman: Rape myths and gendered stereotypes in courtrooms”, CM/CSSP Annual Conference, Loughborough University (Jun 2024)
- Round table with UK Victim Commissioner Dame Vera Baird, Loughborough University (Jul 2024)
- ““I’m not on trial here”: survivors resisting secondary victimisation in courtrooms”, Forensic Conversations in Criminal Justice Settings, Loughborough University (Sept 2024)
- ““True victims”: The (de)construction of credibility in gender-based violence trials”, Student Conference “Power and control. State and society in transformation”, University of Messina (Nov 2024)
- ““True victims”: The (de)construction of credibility in gender-based violence trials”, end of term conference of the Italian Association of Sociology (AIS) - Gender studies section “Crossing Gender. Sociology meets other disciplines”, University of Perugia (Dec 2024)

- “The Language of Secondary Victimisation: An Analysis of Rape Myths and Gender Stereotypes in Italian Judicial Reasoning”, Italian Association of Sociology (AIS) - Gender Studies Week, Stintino (Sept 2025)

## **PUBLICATIONS**

- Recensione a Marco Jacquemet, *Credibility in Court: Communicative Practices in the Camorra Trials*, Cambridge University Press, Cambridge 1996, In «Indiscipline», vol. 2, n. 1 (2022), pp. 238-241.
- L'interazione in tribunale e l'interrogatorio. Tre approcci a confronto, In «Quaderni del Laboratorio Interdisciplinare di ricerca su Corpi, Diritti, Conflitti», vol. 3 (2022).
- Il genere della giustizia: moralità e cultura patriarcale nel processo penale per stupro, In «Etica Pubblica», vol. 1, n. 1 (2023), pp. 75-95.
- Gender-based Stereotypes and Secondary Victimisation in Italian Trials for Rape: Deconstructing Rape Myths, In «Poliarchie / Polyarchies», vol. 7, n. 1 (2024), pp. 89-109.
- Surviving the blame: Resisting secondary victimization in trials for male violence against women, In «About Gender», *to be published*.
- The “Double Blind” of Gender-Based Violence: Secondary Victimization in Courtroom Cross-examinations, In «Behavioural Science and the Law», *under revision*.

## **VOLUNTARY SERVICE**

### **Bruciamo Tutto (Mar 2025 - Today)**

*Social media manager*

### **Journal of Criminal Psychology (Aug 2024 - Today)**

*Peer reviewer*

### **“Justice is Now” Charity Podcast (Oct 2024)**

*Speaker*

## **HONOURS AND AWARDS**

**Subject expert in Sociology of Language (Nov 2022)**

*University of Perugia, Department of Political Sciences*

**Doctoral scholarship in Humanities (Nov 2022)**

*Fondazione Intesa Sanpaolo*

**Award of study prizes to the children and orphans of employees of the State Police (2021)**

*Italian Home Office*

**LEgality and PArticipation (LEPA) scholarship for deserving students (Aug 2020)**

*University of Perugia, Department of Political Sciences*

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*Perugia, 20/10/2025*