

Selena Mariano

EDUCATION

PhD in Legality, Political Culture and Democracy
(Nov 2022 - Oct 2025)

University of Perugia, Department of Political Sciences

Master's Degree with honours in Public, Digital and Business Communication/LM-59 (Sept 2019 - Jul 2021)

University of Perugia, Department of Political Sciences

Bachelor's Degree with honours in Communication Studies/L-20 (Sept 2016 - Jul 2019)

University of Perugia, Department of Political Sciences

EXPERIENCE

University of Perugia, Department of Political Sciences
(Oct 2024 - Today)

Support to the Digital Communications Team

Graphic designer, social media strategist and marketer and events planner.

Radiophonica.com (Oct 2016 - Today)

Editorialist, Speaker & Reporter

Podcast and video recording and editing; photo reporting; live coverage of events; journalist; presenter.

Private Education (Oct 2016 - Today)

English teacher

KLAVA Web3 Solutions (Aug 2022 - Jan 2024)

Social Media Marketer & Project Manager

Developed digital campaigns and coordinated projects for Web3 innovation.

Europe Direct Umbria (Feb 2022 - Dec 2022)

Communications Manager

Team coordinator in European projects (Life-Clivut; G.R.O.U.N.D.); graphic designer, content and social media strategist and marketer; accounts manager (stakeholders and press); events planner.

PGK Karting Network Perugia (Nov 2021 - Apr 2022)

Marketing Manager

Social media strategist and planning of karting events.

University of Perugia, Department of Political Sciences

(Dec 2018 - Apr 2019)

Support to the Academic Office

Desk management and support to the bureaucratic procedures.

CORE SKILLS

- Corporate & Brand Communication: press releases, institutional storytelling, corporate identity.
- Media Relations & PR: experience in managing press requests, interviews, and official statements.
- Event Management_ planning, coordinating, and promoting events (motorsport, academic, institutional).
- Digital & Social Media Strategy_ multi-channel content creation and editorial planning (Instagram, YouTube, X, Facebook).
- Project & Team Management: coordination of cross-functional projects and leadership in communication teams.
- Multilingual Communication: Italian (native), English (C1 certified).
- Crisis Communication & Problem Solving: handling sensitive topics and protecting brand reputation.
- Storytelling & Content Creation: podcasts, video production, news articles, and creative campaigns.
- Analytical & Reporting Skills: monitoring KPIs and evaluating communication strategies.

HARD SKILLS

- Professional proficiency in social media tools (Meta, X/Twitter)
- Professional proficiency in Google and Office suites
- Professional proficiency in Canva
- Professional proficiency in Discord, Notion, Slack, Asana and Jira

RESEARCH ACTIVITY ABROAD

Visiting researcher, Loughborough University (Feb 2024 - Aug 2024)

CONFERENCES AND SEMINARS

- LEPA 2022 Conference, University of Perugia, Department of Political Science (Jun 2022)
- Data Session “The stigma of being a woman” — Discourse and Rhetoric Group, Loughborough University (Mar 2024)
- “The stigma of being a woman secondary victimisation and discrimination of gender-based violence victims” — CSSP Seminars, Loughborough University (May 2024)
- “Secondary victimisation in courtrooms: Deconstructing rape myths”, Pint of Science, Loughborough (May 2024)
- “The stigma of being a woman: Rape myths and gendered stereotypes in courtrooms”, CM/CSSP Annual Conference, Loughborough University (Jun 2024)
- Round table with UK Victim Commissioner Dame Vera Baird, Loughborough University (Jul 2024)
- ““I’m not on trial here”: survivors resisting secondary victimisation in courtrooms”, Forensic Conversations in Criminal Justice Settings, Loughborough University (Sept 2024)
- ““True victims”: The (de)construction of credibility in gender-based violence trials”, Student Conference “Power and control. State and society in transformation”, University of Messina (Nov 2024)
- ““True victims”: The (de)construction of credibility in gender-based violence trials”, end of term conference of the Italian Association of Sociology (AIS) - Gender studies section “Crossing Gender. Sociology meets other disciplines”, University of Perugia (Dec 2024)

- “The Language of Secondary Victimisation: An Analysis of Rape Myths and Gender Stereotypes in Italian Judicial Reasoning”, Italian Association of Sociology (AIS) - Gender Studies Week, Stintino (Sept 2025)

PUBLICATIONS

- Recensione a Marco Jacquemet, *Credibility in Court: Communicative Practices in the Camorra Trials*, Cambridge University Press, Cambridge 1996, In «Indiscipline», vol. 2, n. 1 (2022), pp. 238-241.
- L’interazione in tribunale e l’interrogatorio. Tre approcci a confronto, In «Quaderni del Laboratorio Interdisciplinare di ricerca su Corpi, Diritti, Conflitti», vol. 3 (2022).
- Il genere della giustizia: moralità e cultura patriarcale nel processo penale per stupro, In «Etica Pubblica», vol. 1, n. 1 (2023), pp. 75-95.
- Gender-based Stereotypes and Secondary Victimisation in Italian Trials for Rape: Deconstructing Rape Myths, In «Poliarchie / Polyarchies», vol. 7, n. 1 (2024), pp. 89-109.
- Surviving the blame: Resisting secondary victimization in trials for male violence against women, In «About Gender», *to be published*.
- The “Double Blind” of Gender-Based Violence: Secondary Victimization in Courtroom Cross-examinations, In «Behavioural Science and the Law», *under revision*.

VOLUNTARY SERVICE

Bruciamo Tutto (Mar 2025 - Today)

Social media manager

Journal of Criminal Psychology (Aug 2024 - Today)

Peer reviewer

“Justice is Now” Charity Podcast (Oct 2024)

Speaker

HONOURS AND AWARDS

Subject expert in Sociology of Language (Nov 2022)

University of Perugia, Department of Political Sciences

Doctoral scholarship in Humanities (Nov 2022)

Fondazione Intesa Sanpaolo

Award of study prizes to the children and orphans of employees of the State Police (2021)

Italian Home Office

LEgality and PArticipation (LEPA) scholarship for deserving students (Aug 2020)

University of Perugia, Department of Political Sciences

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Perugia, 20/10/2025