

Participants

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Who targets me? (UK)

Louis Knight-Webb

Who Targets me? (UK)

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Rita Marchetti

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Marco Mazzoni

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CSSLab in Lucca (Italy)

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Federico Sarchi

Facebook tracking exposed
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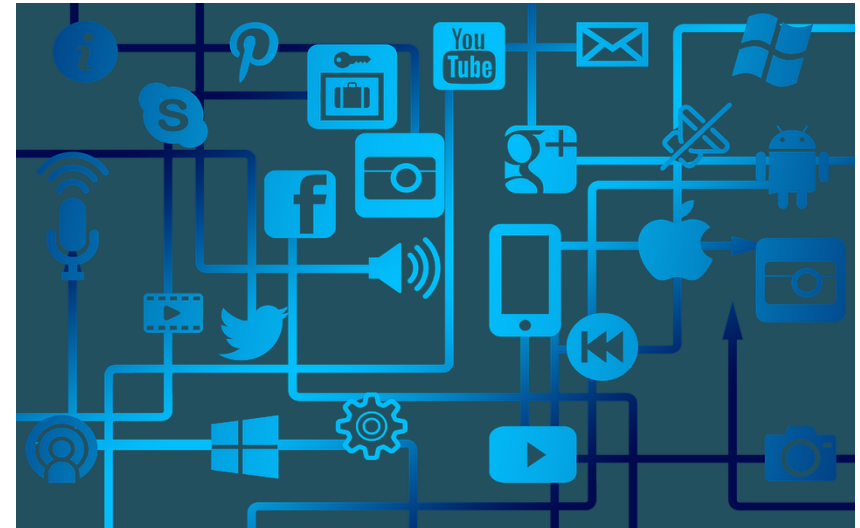
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DIPARTIMENTO DI SCIENZE POLITICHE
UNIVERSITÀ DEGLI STUDI DI PERUGIA



SOCIAL MEDIA AND DATA DRIVEN TARGETING IN ELECTION CAMPAIGNS

Workshop

Perugia 16th-17th February 2018

Dipartimento di Scienze Politiche

Via Elce di Sotto - 06123 Perugia

February 16th 2018

H. 9:00

Registration

H. 9:15

Welcome

Elena Stanghellini

H. 9:30

Opening

Damian Tambini and Paolo Mancini

Panel 1

How social media changed our political landscape

Discussion introduced by Damian Tambini

H. 11:00 Coffee break

H. 11:15

Panel 2

Learning from UK and Germany

Discussion introduced by Joao Carlos Vieira Magalhaes and Johannes Hillje

H. 12:45

Lunch

H. 14:00

Panel 3

Learning from Italy

Discussion introduced by Sara Bentivegna

H. 15:30

Panel 4

Comparative perspectives

Discussion introduced by Paolo Mancini

H. 16:45

Coffee break

H. 17:00

Panel 5

Methods of analysis

Discussion introduced by Samantha Bradshaw

February 17th 2018

H. 9:30

Panel 6

Civil society projects

Discussion introduced by Louis Knight- Webb

H. 11:00

Coffee break

H. 11:15

Policy implications

Discussion introduced by Damian Tambini

H. 12:45

Closing

Organizing Committee

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Giuseppina Bonerba
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