



PhD Lectures on The Empirics of Economic Organizations in Agri-Food Supply Systems

University of Perugia Jean MONNET Project
Governing and Organizing the Agro-Food Supply Systems in the European Union Countries: Institutional Environments, Governance Modes and Policy Patterns
(542857-LLP-1-2013-1-IT-AJM-IC)

First Seminar

Research and policies for the economic governance of the European Agrifood supply systems: challenges and perspectives

with
Decio Zylbersztajn
University of Saõ Paulo (Brasil)



INSTITUT DES SCIENCES ET INDUSTRIES DU VIVANT ET DE L'ENVIRONNEMENT
PARIS INSTITUTE OF TECHNOLOGY FOR LIFE, FOOD AND ENVIRONMENTAL SCIENCES





Jean Monnet Seminar

**Research and policies for the economic governance of the European
Agrifood supply systems: challenges and perspectives**

University of Perugia, Faculty of Agriculture 8 – 10 December 2013

**8 – 10 December 2013
Faculty of Agriculture
San Pietro Historical Structure
Perugia – Italy**

Local Course coordinator: G. Martino

Host

University of Perugia, Faculty of Agriculture, www.agr.unipg.it

Dates

Welcome: Monday 9 December, h. 8:00 am, Faculty of
Agriculture, *San Pietro Historical Structure*, III
Courtyard, Room A

Seminar lectures: Monday 9th December – Tuesday 10th
December

Teachers

D. Zylbersztajn, University of Sao Paolo, Brazil, (*Invited Teacher*)
K. Karantininis, SLU, Sweden
G.Martino, University of Perugia, Italy, (Local course coordinator)
S. Pascucci, University of Wageningen, The Netherlands
L.Dries, University of Wageningen, The Netherlands
M. Bavorovà, University of Halle (Saale), Germany
E. Rouviere, AgroTech Paris, France
A.Marchini, University of Perugia, Italy

Course Description

The seminar proposes an inquiry into the fundamental principles of organizational choice. The main focus is on the empirical method of studying organizational and contract choice. Theory and empirical applications on agri-food chains are presented in depth. Practical exercises with actual data estimated using econometric methods are integrated into the course. Specific topics covered include: Perspectives on Economic Organization; New Institutional Economics; Contract choice and Design; Governance of Value



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Chains; Evidence and Applications of Organizational Forms; The Network Form of Governance; Theories and Boundaries of the Firm; Organizational Competences in Developing countries; Applications on Agri-food Chains; Organization and the Institutional Environment.

The seminar is part of the Jean Monnet LLP – Information and Research Activity “*Governing and Organizing the AgriFood Supply Systems in European Countries: Institutional Environments, Governance Modes and Policy Patterns*” (University of Perugia, Project N. 542857-LLP-1-2013-1-IT-AJM-IC). This part includes the *Invited Lecture* of Decio Zylbersztajn (University of Saõ Paulo and Jean Monnet Project Team). An intensive engagement of the participants is required in debating the key concepts and models of analysis presented in the teaching events. A reading list of selected paper will be send to each participant to study purposes in order to prepare the participation to the debates. Students are also invited to present and to discuss their own research proposal in a dedicated afternoon session.

Objectives

The seminar aims at presenting and debating the key issues at the bases of the project. The focus of the seminar is on the bases and first achievements of the Research activities N.1. Drawing from the research experiences of the Staffs, the presentation and the debate will specify the problem at the core of the project and will delineate the inquiry perspectives addressed. The specific objectives of the seminar are:

- a) to elaborate on the introductory concepts at the bases of the analysis;
- b) to discuss in the context of PhD training context the aspects of AFSS governance;
- c) to identify potentials needs of intervention in European food systems on the basis of the achieved knowledge

The lecture will contribute to making able the students be able to:

- **Recognize** the function of and distinction among organizational arrangements
- **Apply** the transaction cost theory to analyze the choice and structure of contracts and organizational forms
- **Evaluate** empirically the determinants and performance of alternative organizational and contractual arrangements



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- **Apply** the above skills in problems related to agri-food and other industries
- **Frame** the competence in the context of European integrations analytical context

SEMINAR PROGRAMME

| Date | Time | Activity | Teachers |
|-------------------|---|--|---|
| Monday 9/Dec | Opening Jean Monnet Seminar | | |
| | 08:30-10:30 | Invited Lecture <i>The Economics of Governance in Agribusiness</i> | D. Zylbersztajn (University of Saõ Paulo) |
| | Seminar session 1 10:30-12:30 | Governance through self-enforcing contracts in agri-food value chains in emerging economies | L. Dries (Wageningen University) |
| | 12:30-14:00 | Lunch | |
| | 14:00-16:00 | Economics and organization of the innovation in the agribusiness | S.Pascucci (Wageningen University) |
| | 16:00-18:00 | <i>PhDs Proposals Discussion</i> and The Empirics of TCE and innovation: uncertainty, appropriability hazards and the choice of the governance structure | A.Marchini-G.Martino – (University of Perugia) |
| Tuesday 10/Dec | Seminar session 2 08:30-10:30 | Food safety governance structures in food supply chains | E.Rouviere (AgroparisTech Montpellier) |
| | Seminar session 3 10:30-12:30 | Governance in value chains: behaviours and uncertainty management | M.Bavorovà (University of Halle) |
| | 12:30-14:00 | Lunch | |



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|--|-------------|---|---|
| | 16:00-18:00 | The economics and organization of collective action in the agrifood supply chains | S.Pascucci (Wageningen University) |
| | | Networks in Agrifood Chains: organizational learning and exchange management | G.Martino (University of Perugia) |

Pre-Requisites

- Intermediate Microeconomics
- Elementary Econometrics

Course approach

- Pre-course assignments - Literature List prepared by teachers
- As a part of the course requirement, students will have to submit a one page proposal of a research paper based on the pre-assigned literature prior to the start of the course
- This proposal will be discussed and elaborated during the course and will form the basis for the students' term papers to be submitted after the end of the course
- Two day workshop seminar with guest participants where research papers will be presented so students will be exposed to how applied research is executed, presented and debated in an academic environment
- At the end, students will be given four weeks to complete their research paper which will be evaluated by the instructors

Important Dates: September 30th, 2013
registration

Deadline for Course



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Accommodation

By early registration, ten rooms are available at University colleges at **Euro/day 20,00**.

Hotels close to Faculty:

Hotel Signa (<http://www.hotelsigna.it/eng/eng.html>)

Hotel Iris (<http://www.hotelirispg.com/index.php?en>)

Hotel San Gallo (<http://www.hotelsangallo-perugia.com/>)

Hotel La Rosetta (<http://eng.larosetta.eu/eng/hotel-perugia.html>)

Registration

Final registration will be **September 30th, 2013**

Contact Person

Course coordinator

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