

EXCELLENCE IN HORIZON 2020 PROJECT DEVELOPMENT AND PROPOSAL WRITING

 1 - 2 December 2015

 Science 14 Atrium, Brussels

Register now

Course Overview

The European Union has successfully started the Framework Programme for Research and Innovation for the period 2014 till 2020, called HORIZON 2020, with about 80 billion euro the research and innovation in EU member states and candidate states. The Horizon 2020 programme target is to remain Europe leading in strategic science, to master societal challenges (e.g. environment, health) and to sustain industrial leadership (e.g. eco-mobility infrastructure, factory of the future).

The involvement of Small and Medium-sized Enterprises (SMEs) is given a key attention to carry out innovation and through this creating and sustain employment.

It is important for participants to join Horizon 2020 at an early stage. This is improving the chance tremendously to be included in projects running for the whole period till 2020.

You will be trained, advised and coached on how to participate in the Horizon 2020 programmes. This challenging two day programme is designed for professionals seeking excellence in the EU project development and proposal writing. Furthermore it will offer effective strategies and tools to those who wish to take part as partners in H2020 projects

The program develops competencies and skills for initiating and implementing projects satisfying the highest quality criteria and understanding stakeholder issues that enable high impact and sustainability. We shall be building the capacity of project leaders to put in practice the most advanced methodologies for EU project management and leadership from project idea to follow-up.

Experiential learning environment encourages active interplay between conceptual frameworks and their implementation in complex real-world settings. Focusing on new EU funding opportunities we shall examine full project development process identifying key variables for success at each stage and providing irreplaceable insights into best practices; As an added value training is based on practical work on participants concrete project proposals under supervision of leading EU experts, interconnecting initiatives that may reinforce each-other.



Course Programme

DAY 1 - 1 DECEMBER 2015

08:30 – 09:00

Registration of participants

09:00 – 10:00

Welcome speech of EU representatives and European Training Academy

Mrs Tania Friederichs, Dr Andrea Moggi, Mr Andrej Grebenc, Prof Dr Steve Quarrie and Mr Boško Nektarijević

10:00 – 10:30

INTRODUCTION – HOW EU PROGRAMMES WORKS

Getting to know the challenges and obstacles on the path to EU funds

10:30 – 11:15

EU PROGRAMME FOR RESEARCH AND INNOVATION – HORIZON 2020

Guidance notes to get into H2020 in the thematic fields based on participants interests

11:15 – 11:30 Coffee break

11:30 – 12:15

PROJECT DESIGN – PROJECT ENVIRONMENT AND BACKGROUND DOCUMENT

The entire process of proposal preparation
Designing project proposal in line with evaluation criteria
Practical tips and advices for proposal preparation

12:15 – 13:00 Snack break

13:00 – 14:00

PREPARE FOR PARTICIPATION IN HORIZON 2020

Structure your interest and identify the right call in Horizon 2020

Exercise: Finding topics and calls for proposals
Exercise: Call analysis
Exercise: Finding adequate templates according to H2020's types of projects

14:00 – 14:15 Coffee break

14:15 – 15:45

PARTNER SEARCH AND PROFILE DEVELOPMENT

Exercises: Develop your profile, practical guide to profile development
Exercises: How to reach the right attention, practical guide to find the right consortium

15:45 – 16:00

DISCUSSION WITH LECTURERS

Prof Dr Steve Quarrie, Mr Boško Nektarijević

DAY 2 - 2 DECEMBER 2015

08:30 – 09:00

Registration of participants

09:00 – 10:00

GUEST SPEAKERS

Mrs. Tania Friederichs, Dr .Andrea Moggi, Mr. Andrej Grebenc

Presentations and discussion

10:00 – 11:45

WORKSHOP – ASSESSMENT OF THE FIRST CONCEPT NOTES

Design of the first concept notes in accordance with the initiatives of the participants
Matching project ideas with given topics of calls for proposals
Brainstorming and proposal drafting according to H2020's requirements

11:45 – 12:00 Coffee break

12:00 – 13:00

EXCELLENCE IN PROJECT PROPOSAL WRITING H2020

The philosophy of writing successful EU projects; learning how to be competitive; providing evidence; how to make the project easy to read and how to impress the evaluators

13:00 – 13:30 Snack break

13:30 – 14:30

WORKSHOP – WRITING OF IMPACT

What is Impact, why is important and how it is evaluated
How to write Impact, key factors for excellent Impact

14:40 – 14:45 Coffee break

14:45 – 15:45

WORKSHOP – PROJECT PROPOSAL EVALUATION

Evaluation of already submitted project proposals
Exercise: Analysis of project proposals; why has EC given money to one project proposal and rejected another one

15:45 – 16:00

COURSE SUMMARY AND DISCUSSION

Prof. Dr. Steve Quarrie, Mr Boško Nektarijević



Speakers

TANIA FRIEDERICHS

Policy officer for research and innovation relations with the Western Balkans and Turkey at the European Commission's Directorate-General for Research and Innovation, in Brussels.

DR. ANDREJ GREBENC

He is working at European Commission for over a decade, involved in FP7 projects since the start of the programme in 2007, participated in preparation of new EU programme for research and innovation H2020, FP7 and Horizon 2020 Programme Management.

BOŠKO NEKTARIJEVIĆ

Boško had been providing support and training to EU project leaders since 2002 in leadership, cross cultural negotiations, project development, project proposal writing, etc. Principal designer of many educational programmes for over 6000 managers from business, government, academic, security and NGO sectors under the umbrella of various EU funding programs and projects.

DR. ANDREA MOGNI

He specialized in International trade at the Rome University and international Financial Management at the MIT – Boston (Sloan programme). He has lectured in Italian and American Colleges and Universities, including UCLA and W. Virginia State.

PROF. DR. STEVE QUARRIE

He has given training courses for the past 10 years on aspects of generic scientific research skills on 2-3 day courses attended by over 1500 participants in Serbia and Europe, and took part in regular BSN training courses for EU projects and proposals.

YOUR MAJOR BENEFIT OF THIS 2-DAY INTENSIVE TRAINING?

An opportunity to assimilate every crucial information about Horizon 2020, as well as essential practical tips on how to prepare an excellent Horizon 2020 proposal based on real-life project examples and hands-on-approach exercises.

WHO SHOULD PARTICIPATE?

- ▶ Professionals from all sectors who have been participating in FP7 and/or CIP projects
- ▶ Professionals from all sectors who intend to participate in Horizon 2020
- ▶ Professionals from all sectors who would like to improve their project development skills to increase their chances of submitting a winning proposal
- ▶ Professionals from all sectors: academia, research institutes, SMEs, large industries, consultancies, clusters, etc.

TRAINING PRICE

Full course (2 days):

699€ (VAT included) for registration before 17.11.2015

768€* (VAT included) for registration after 18.11.2015

One day course:

399€ (VAT included) for registration before 17.11.2015

439€* (VAT included) for registration after 18.11.2015

The Workshop price includes attendance at the workshop, copy of workshop materials, lunch and refreshments.

THE SUCCESS

Our programs has already been highly evaluated by more than 4000 participants from respectable institutions and successful companies in the region including: **Hewlett Packard, Société Générale Bank, KBC Bank, VIP Mobile, Tigar, 3M, Siemens; Leading Universities**, numerous small companies and entrepreneurs, NGOs, Ministry departments, City councils, Municipalities, etc..



Registration form

You can register online at our website <http://www.eu-academia.eu/registration/> or by filing out form below.

Please check whether you are applying for a full course or one day course

- Full course (2 days) - 699€ (VAT included) for registration before 17.11.2015
 One day course - Day 1 - 399€ (VAT included) for registration before 17.11.2015
 One day course - Day 2 - 399€ (VAT included) for registration before 17.11.2015

Title (Mr, Mrs, Ms, Miss, Dr, Prof)

Name First

Last

Organisation / Company

Position in Organisation / Company

Invoice Address

City

Post code

Country

Email

Phone

VAT Identification Number (IF APPLICABLE):

Signature

Booking Procedure: once this form is completed and signed please send to email: info@eu-academia.eu
Once this completed form is received, an invoice plus confirmation of your booking will be issued.

Cancellations: a refund of 80% of the fee will be made if you cancel in writing two weeks prior to the event. After that date, the whole fee will be forfeited. Substitutions are welcome at any time but must be confirmed by email before the event. We reserve the right to cancel the workshop if necessary, in which case the fees will be refunded.



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1 - 2
December
2015



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