Doctorate Course in Agro-industrial Economics and Politics

WORKSHOP

Sustainable behaviours in food chains: organizational, marketing and environmental aspects

Scientific Committee: C.A. Bollino, A. Boggia, G. Cavazzoni, A. Marchini, G. Martino, A. Sassi, F. Valorosi

Aula D - Facoltà di Agraria – Perugia

September 20, 2010

8.45 – 9.00 Opening

9.00 – 10.00 Silverio Alarcon, University of Madrid

Aggregation of sustainability indicators using DEA and MCDM methods.

10.00 – 11.00 Pedro Arias, University of Madrid

How R&D expenses and investments in equipments affect the profitability of the Spanish agro-food firms.

Discussant: Antonio Boggia

11.00 – 11.15 Coffee break

11.15 – 12.15 Julian Briz, University of Madrid

Strategies of sustainable Value Food Chain in relation to socioeconomic development: highlights and evolution

12.15 – 13.15 Isabel de Felipe, University of Madrid

Strategies of sustainable Value Food Chain in relation to socioeconomic development: A comparative case study

Discussant: Andrea Marchini

13.15 – 15.00 Lunch

15.00 – 16.00 Nina Veflen Olsen, Nofima Mat (Norway)

Choice probability for apple juice based on novel processing techniques: A conjoint study incorporating values and consequences

16.00 – 17.00 Jill Hobbs, University of Saskatchewan

Food Safety and Quality Verification: Governance and Consumer Issues

Discussant: Gaetano Martino
September 23, 2010

8.45 – 9.00  Opening

9.00 – 11.00  Decio Zylbersztajn, University of San Paolo

  Contractual Forms and Agro-Industrial Governance: sustainability, food safety and quality

11.00 – 11.15  Coffee break

11.15 – 13.15  Kostas Karantininis, University of Copenhagen and SLU Uppsala

  Relational Contracts and Adaptation: Application to a Pork Producer Contract

Discussant: Gaetano Martino

13.15 – 15.00  Lunch

15.00 – 16.00  Geraldine Giordano, University of Montpellier

  Is the environmental disclosure profitable for agrofirms?

16.00 – 16.30  Linda Fioriti, University of Perugia

16.30 – 17.00  Francesco Diotallevi, University of Perugia

17.00 – 17.30  Luisa Paolotti, University of Perugia

Discussant: Andrea Marchini
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Pedro Arias, University of Madrid (Spain)
Julian Briz, University of Madrid (Spain)
Isabel de Felipe, University of Madrid (Spain)
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Decio Zylbersztajn, University of San Paolo (Brasil)
Kostas Karantininis, University of Copenhagen (Denmark)
and SLU Uppsala (Sweden)
Geraldine Giordano, University of Montepellier (France)
Linda Fioriti, University of Perugia
Francesco Diotallevi, University of Perugia
Luisa Paolotti, University of Perugia

Scientific Committee

Antonio Boggia, Carlo Andrea Bollino, Gianfranco Cavazzoni,
Andrea Marchini, Gaetano Martino, Andrea Sassi, Fosco Valorosi,
Luisa Paolotti.

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