

Doctorate Course in Agro-industrial Economics and Politics

WORKSHOP

Sustainable behaviours in food chains: organizational, marketing and environmental aspects

Scientific Committee: C.A. Bollino, A. Boggia, G. Cavazzoni, A. Marchini, G. Martino, A. Sassi, F. Valorosi

Aula D - Facoltà di Agraria – Perugia

September 20, 2010

8.45 – 9.00 **Opening**

9.00 – 10.00 **Silverio Alarcon**, University of Madrid

Aggregation of sustainability indicators using DEA and MCDM methods.

10.00 – 11.00 **Pedro Arias**, University of Madrid

How R&D expenses and investments in equipments affect the profitability of the Spanish agro-food firms.

Discussant: Antonio Boggia

11.00 – 11.15 **Coffee break**

11.15 – 12.15 **Julian Briz**, University of Madrid

Strategies of sustainable Value Food Chain in relation to socioeconomic development: highlights and evolution

12.15 – 13.15 **Isabel de Felipe**, University of Madrid

Strategies of sustainable Value Food Chain in relation to socioeconomic development: A comparative case study

Discussant: Andrea Marchini

13.15 – 15.00 **Lunch**

15.00 – 16.00 **Nina Veflen Olsen**, Nofima Mat (Norway)

Choice probability for apple juice based on novel processing techniques: A conjoint study incorporating values and consequences

16.00 – 17.00 **Jill Hobbs**, University of Saskatchewan

Food Safety and Quality Verification: Governance and Consumer Issues

Discussant: Gaetano Martino

September 23, 2010

8.45 – 9.00 **Opening**

9.00 – 11.00 **Decio Zylbersztajn**, University of San Paolo

Contractual Forms and Agro-Industrial Governance: sustainability, food safety and quality

11.00 – 11.15 **Coffee break**

11.15 – 13.15 **Kostas Karantininis**, University of Copenhagen and SLU Uppsala

Relational Contracts and Adaptation: Application to a Pork Producer Contract

Discussant: Gaetano Martino

13.15 – 15.00 **Lunch**

15.00 – 16.00 **Geraldine Giordano**, University of Montpellier

Is the environmental disclosure profitable for agrofirms ?

16.00 – 16.30 **Linda Fioriti**, University of Perugia

16.30 – 17.00 **Francesco Diotallevi**, University of Perugia

17.00 – 17.30 **Luisa Paolotti**, University of Perugia

Discussant: Andrea Marchini



Dipartimento di Scienze Economico-Estimate e degli Alimenti
Università degli Studi di Perugia



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Opening

Silverio Alarcon, *University of Madrid* (Spain)

Pedro Arias, *University of Madrid* (Spain)

Julian Briz, *University of Madrid* (Spain)

Isabel de Felipe, *University of Madrid* (Spain)

Nina Veflen Olsen, *Nofima Mat* (Norway)

Jill Hobbs, *University of Saskatchewan* (Canada)

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Opening

Decio Zylbersztajn, *University of San Paolo* (Brasil)

Kostas Karantininis, *University of Copenhagen* (Denmark)
and *SLU Uppsala* (Sweden)

Geraldine Giordano, *University of Montpellier* (France)

Linda Fioriti, *University of Perugia*

Francesco Diotallevi, *University of Perugia*

Luisa Paolotti, *University of Perugia*

Scientific Committee

Antonio Boggia, Carlo Andrea Bollino, Gianfranco Cavazzoni,
Andrea Marchini, Gaetano Martino, Andrea Sassi, Fosco Valorosi,
Luisa Paolotti.

Borgo XX Giugno, 74 06121 Perugia

Phone: +39 075 585 7143

Mail: estimo2@unipg.it

